

INVOICE


wfsb.com

WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
499339-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.
 Attention: Accounts Payable
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21204

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1506

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	499339	06382777

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	Eyewitness News	6:30am - 7am	-TWTF--	1:00	2	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/24/12 6:57 AM Eyewitness News 6:30am - 7am 1:00 LMFS12TV01H \$2,400.00 NM 2 WFSB F 10/26/12 6:45 AM Eyewitness News 6:30am - 7am 1:00 LMFS12TV01H \$2,400.00 NM									
2	10/23/12	10/26/12	CBS: THE EARLY SHOW	7am - 9am	-TWTF--	1:00	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/23/12 8:58 AM CBS: THE EARLY SHOW 7am - 9am 1:00 LMFS12TV01H \$1,600.00 NM 3 WFSB W 10/24/12 8:28 AM CBS: THE EARLY SHOW 7am - 9am 1:00 LMFS12TV01H \$1,600.00 NM 4 WFSB Th 10/25/12 8:29 AM CBS: THE EARLY SHOW 7am - 9am 1:00 LMFS12TV01H \$1,600.00 NM 1 WFSB F 10/26/12 8:43 AM CBS: THE EARLY SHOW 7am - 9am 1:00 LMFS12TV01H \$1,600.00 NM									
3	10/23/12	10/26/12	9am-10am	9am - 10am	-TWTF--	1:00	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/23/12 9:59 AM 9am-10am 9am - 10am 1:00 LMFS12TV01H \$1,000.00 NM 2 WFSB W 10/24/12 9:48 AM 9am-10am 9am - 10am 1:00 LMFS12TV01H \$1,000.00 NM 3 WFSB Th 10/25/12 9:56 AM 9am-10am 9am - 10am 1:00 LMFS12TV01H \$1,000.00 NM									
4	10/23/12	10/26/12	4p-5p Dr. Oz	4pm-5pm	-TWTF--	1:00	2	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/23/12 4:12 PM 4p-5p Dr. Oz 4pm-5pm 1:00 LMFS12TV01H \$1,900.00 NM 1 WFSB W 10/24/12 4:38 PM 4p-5p Dr. Oz 4pm-5pm 1:00 LMFS12TV01H \$1,900.00 NM									
5	10/23/12	10/28/12	Eyewitness News	11PM - 11:35PM	-T-TF-S	1:00	4	\$3,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T-TF-S 4 \$3,800.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
499339-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1506

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/23/12	10/28/12	Eyewitness News	11PM - 11:35PM	-T-TF-S	1:00	4	\$3,800.00	NM
10/22/12 10/28/12 -T-TF-S 4 \$3,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/23/12 11:33 PM Eyewitness News 11PM - 11:35PM 1:00 LMFS12TV01H \$3,800.00 NM 4 WFSB Th 10/25/12 11:13 PM Eyewitness News 11PM - 11:35PM 1:00 LMFS12TV01H \$3,800.00 NM 2 WFSB F 10/26/12 11:33 PM Eyewitness News 11PM - 11:35PM 1:00 LMFS12TV01H \$3,800.00 NM 3 WFSB Su 10/28/12 11:28 PM Eyewitness News 11PM - 11:35PM 1:00 LMFS12TV01H \$3,800.00 NM									
6	10/23/12	10/23/12	NCIS	8pm-9pm	-1-----	1:00	1	\$14,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -1----- 1 \$14,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/23/12 8:35 PM NCIS 8pm-9pm 1:00 LMFS12TV01H \$14,000.00 NM									
7	10/24/12	10/24/12	Criminal Minds	9pm - 10pm	--1----	1:00	1	\$5,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 --1---- 1 \$5,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/24/12 9:47 PM Criminal Minds 9pm - 10pm 1:00 LMFS12TV01H \$5,200.00 NM									
8	10/26/12	10/26/12	NCIS	8pm - 9pm	----1--	1:00	1	\$10,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ----1-- 1 \$10,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 10/26/12 7:58 PM NCIS 8pm - 9pm 1:00 LMFS12TV01H \$10,000.00 NM									
9	10/26/12	10/26/12	Blue Bloods	10pm - 11pm	----1--	1:00	1	\$9,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ----1-- 1 \$9,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 10/26/12 10:46 PM Blue Bloods 10pm - 11pm 1:00 LMFS12TV01H \$9,000.00 NM									
10	10/27/12	10/27/12	7a-9a Sat. Eyewitness New	7am-9am	-----2-	1:00	2	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----2- 2 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Sa 10/27/12 7:29 AM 7a-9a Sat. Eyewitness New 7am-9am 1:00 LMFS12TV01H \$1,000.00 NM 1 WFSB Sa 10/27/12 8:29 AM 7a-9a Sat. Eyewitness New 7am-9am 1:00 LMFS12TV01H \$1,000.00 NM									
Total Spots							21		

Gross Total \$73,400.00

Agency Commission \$11,010.00

Net Amount Due \$62,390.00

Payment Terms Net 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
499339-2	10/31/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.
 Attention: Accounts Payable
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21204

Send Payment To:

WFSB
 BOX 13034
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1506

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	499339	06382777

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/29/12	10/29/12	CBS: THE EARLY SHOW	7am - 9am	1-----	1:00	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 9:23 AM CBS: THE EARLY SHOW 7am - 9am 1:00 LMFS12TV01H \$1,600.00 NM									
12	10/29/12	10/29/12	9am-10am	9am - 10am	1-----	1:00	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 9:54 AM 9am-10am 9am - 10am 1:00 LMFS12TV01H \$1,000.00 NM									
13	10/29/12	10/29/12	M-F CBS Soaps	1230-2p	1-----	1:00	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 1:59 PM M-F CBS Soaps 1230-2p 1:00 LMFS12TV01H \$600.00 NM									
14	10/29/12	10/29/12	4p-5p Dr. Oz	4pm-5pm	1-----	1:00	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 4:25 PM 4p-5p Dr. Oz 4pm-5pm 1:00 LMFS12TV01H \$1,900.00 NM									
15	10/29/12	10/29/12	Inside Edition	7pm - 7:30pm	1-----	1:00	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 7:14 PM Inside Edition 7pm - 7:30pm 1:00 LMFS12TV01H \$3,000.00 NM									
16	10/29/12	10/29/12	Hawaii 5-0	10pm - 11pm	1-----	1:00	1	\$19,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$19,000.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
499339-2	10/31/12	November 2012	10/29/12 - 10/29/12

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1506

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
16	10/29/12	10/29/12	Hawaii 5-0	10pm - 11pm	1-----	1:00	1	\$19,000.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>10/29/12</td><td>10:13 PM</td><td>Hawaii 5-0</td><td>10pm - 11pm</td><td>1:00</td><td>LMFS12TV01H</td><td>\$19,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	M	10/29/12	10:13 PM	Hawaii 5-0	10pm - 11pm	1:00	LMFS12TV01H	\$19,000.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WFSB	M	10/29/12	10:13 PM	Hawaii 5-0	10pm - 11pm	1:00	LMFS12TV01H	\$19,000.00	NM																					
Total Spots							6																								

Payment Terms Net 30 Days

<u>Gross Total</u>	\$27,100.00
<u>Agency Commission</u>	\$4,065.00
<u>Net Amount Due</u>	\$23,035.00